

# NORTH CATH & LIC

A PUBLICATION OF THE DIOCESE OF SANTA ROSA, CALIFORNIA

MARCH/APRIL 2021 VOLUME 12: ISSUE 2



SPECIAL RATES IL Stay relevant. Stay connected.

Advertise your business, event, organization, or group in the NEW Format North Coast Catholic

40,000 HOMES DISTRIBUTION\*

**OF HOUSEHOLDS HAVE A READER\*** 

DIGITAL VERSION placement on the Diocesan website included in all packages!



## NORTH CATHOLIC

The North Coast Catholic provides a quality, informative publication to 40,000 homes thoughout the diocese of Santa Rosa comprising of Del Norte, Humboldt, Lake, Mendocino, Napa and Sonoma counties.

Full Page No Bleed ......7.75in. x 10in. **Full Page Bleed** ......8.5in. x 10.75in. Half Page horizontal......7.75in. x 4.75in. Ouarter Page vertical Eighth Page horizontal .....3.75in. x 2.25i

CONTACT US FOR PRICING / OFFERS P: 707.566.3302 e: media@srdiocese.org



# Reverend JAMES M<sup>C</sup>SWEENEY

1948 - 2020



Fr. James McSweeney was born in County Cork, Ireland, on June 24, 1948 to Michael and Ellen McSweeney. He attended St. Patrick's College and Seminary in Carlow and was ordained to the priesthood on July 6, 1974 in County Cork before coming to the Diocese of Santa Rosa. Fr. McSweeney had a long and rich ministry in the Diocese. He ministered in Napa, Humboldt, Del Norte, Sonoma, and Lake Counties. He has been pastor of St. Joseph's in Middletown for the past twenty years where he has joyfully cared for the spiritual needs of the People of God and enjoyed spending time among his grapes in his vineyard.

On 17 of August 2020, Fr. James McSweeney suddenly passed away in the course of dealing with a serious illness. He was loved by so many who were impacted by his heartfelt and caring ministry. Due to the limitations imposed by the Corona Virus, a private funeral Mass will be celebrated for Father McSweeney on Friday, August 28st. In the future, another publicly accessible memorial Mass will be celebrated when people are able to gather again more freely.

He will be interred on the same day at the Middletown Cemetery.



Thank you to the 3599 dedicated donors who have pledged \$943,120 to the 2020 Annual Ministry Appeal. Your continued generosity in the midst of challenging times is highly laudable, and much appreciated. The funds raised by the Annual Ministry Appeal each year are critical to the success of key ministries supporting catechetical formation, clergy formation, family life, and evangelization efforts.

2020 GOAL	DONORS
<b>\$1,082,000</b>	3599
PLEDGES	GIFTS



KEITH M. LONG, DDS HENRY A. LONG JR, DDS

#### **OFFERING:**

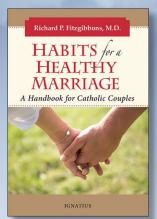
- IV SEDATION
- ORAL IMPLANTS/SURGERY
- COSMETIC DENTISTRY
- SOLEA LASER FILLINGS WITHOUT SHOTS

To make an appointment please call:

707.263.7023

www.southernsmileslakeport.com

# Marriage, Sex and God's Mercy



#### HABITS FOR A HEALTHY MARRIAGE: A Handbook for Catholic Couples

Richard Fitzgibbons, M.D.

Drawing on forty years' experience as a psychiatrist, Fitzgibbons presents twelve habits that foster healing and growth in Catholic marriages. He helps couples to identify and resolve major emotional conflicts that weaken relationships and hurt their marriages.

This unique work draws on the field of positive psychology, focusing on growth in particular virtues that help couples overcome common marital problems. It shows how forgiveness is the path to healing, and also incorporates the luminous writings of St. John Paul II on marriage. A book to help those newly engaged, recently married, or married for many years.

HHMP . . . Sewn Softcover, \$17.95

"Provides a penetrating guide to the virtues that sustain strong and happy marriages. Highly recommended!"

- W. Bradford Wilcox, Ph.D., Director, National Marriage Project, University of Virginia

#### ◆ SEX AND THE CATHOLIC FEMINIST: New Choices for a New Generation

Sue Ellen Browder

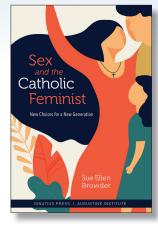
Challenging the notion you can't be a feminist and believe in God, former *Cosmopolitan* writer Browder echoes St. John Paul II's call to embody a "new feminism," a radical new view of women's dignity. She uncovers why the pro-life thread of feminism in America has been ignored by the media and left out of public conversation for fifty years.

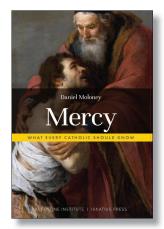
Tracing the history of feminism in America, Browder reveals the core of various feminist movements: a desperate search for personhood. She shows that placing one's identity anywhere other than in God will prove unfulfilling, and that feminism rooted in this truth is authentic feminism that we should reclaim and celebrate.

SCFP . . . Sewn Softcover, \$15.95

"A must-read for anyone interested in the 20th century history of feminism, its manipulation by powerful men, and the exciting beginnings of the long road back to sanity."

- Fiorella Nash, Author, The Abolition of Woman: How Radical Feminism Is Betraying Women





#### ♦ MERCY: What Every Catholic Should Know

Fr. Daniel Moloney

Starting from an unexpected perspective, this book approaches mercy from a political point of view, explaining how mercy is intimately interwoven with politics and power, and touches upon topics like legal punishments, the death penalty, and self-defense. It eloquently explains how mercy is not synonymous with leniency, but is a response to a privation of something which ought to be there.

He highlights God's identity as a loving Father, explaining how the most loving route to take for your children and for their ultimate good is sometimes through the course of tough love. God is always good and loving, and his justice and mercy go hand-in-hand.

MWCKP . . . Sewn Softcover, \$16.95

"Moloney untangles the concept of mercy from its sentimentalized counterfeits, providing us with a theologically rich and rigorous account of God's loving kindness to His wayward creatures."

- R. Reno, Editor, First Things



www.ignatius.com

1-800-651-1531

### Full page Ad \$1,800.00 Half-Page Ad \$1,020.00 Quarter-Page Ad \$540.00

Here's an opportunity to reach over 40,000 Catholic households directly with information about all you do!

I am sure you have heard about the NEW North Coast Catholic magazine? We are now in our second year of a completely new custom format!

We are offering 8 spots in our next North Coast Catholic Issue for a discounted price. We want to expand our relationship with your patrons and get the word out about your community and ministries.

Placing an advertisement in the NCC is as easy as 1.2.3.

- 1. Fill out the form with your basic information (we will send you the link if you say yes)
- Attach your logo or graphics
- Make your payment and select the issue date

We'll send you a draft for your approval, and be on our way to bringing your message directly to thousands of your fellow Catholics all over Northern California

### **QUARTER PAGE**

We deliver directly to over 40,000 Catholics in the Northern California Area! This is the time to reach out through advertising: now, when people are beginning to increase the velocity of commerce in the next six months as things open up.

TAKE A LOOK AT OUR REGULAR PRICES AND THINK ABOUT THE VALUE OF REACHING 40,000 PEOPLE FOR SO LITTLE!

Full page Ad \$1,800.00 Half-Page Ad \$1,020.00 Quarter-Page Ad \$540.00 Eighth-Page Ad \$360.00 – for you just \$300 for the July/ August issue.

Drop me a line and let me know if you have any questions.

Sincerely in Christ, Christopher Lyford Editor, North Coast Catholic clyford@srdiocese.org 415.699.8348

**1/8 PAGE**